



# CaseStudy

## The Bill Purifoy Success Story

- Lee's Inner Circle • Broker Certification
- Master Broker • Dealio • SendFuse
- Lee Arnold System Client Mentors



### Meet Bill Purifoy

A resident of Reading, Pennsylvania, Bill Purifoy is the Circle of Wealth in motion! After watching a late-night infomercial, he became intrigued by the idea of wealth generation through real

estate investing. He jumped at the chance to attend a real estate seminar that same year and invested in one of their one-on-one coaching programs. Excited by his prospects and the service touted by the organization, Bill began hunting for properties. He found an excellent opportunity, put it under contract and then called the 1-800 number to find out his next steps. Instead he found a lackluster response and lost out on the deal. Not allowing this setback to halt his progress, Bill continued his education.

### Action and Results:

In our interview with Bill, he said, "After the real estate crash, I began buying real estate using the strategies I'd learned over the years. I came across a single-family property in Jackson, Mississippi, put it under contract for \$29,700 (ARV \$64,000), and began searching for a private money provider. I stumbled upon Cogo Capital and worked with the team to nail down a loan for \$32,500 (which included rehab funds for about \$8,000)." According to Bill, he still cashflows this property today as a rental. After the deal closed, Bill spoke with one of Lee Arnold's Business Development Consultants and immediately invested in the Success Accountability Program.

### Action and Results Continued:

Bill states that he has more than 22 properties (11 that were bought and held), and that his property portfolio is valued at \$2.5 million dollars. He's paying his acquired knowledge forward as a mentor with The Lee Arnold System of Real Estate Investing. He has coached many students as a one-on-one mentor, as well as a trainer in Lee's Regional Real Estate Clinics.

*"If you really want to be with a company that has integrity and trust - go with Secured Investment Corp and Cogo Capital.*

*If you want to be successful - you have to be educated."*  
— Bill Purifoy



EARNINGS DISCLAIMER. Earning and Income statements made by our company and its customers are supplied directly from the company or customer. Any and all claims or representations as to income earnings made on our web sites or in our materials or information are not to be considered as average earnings. There is no guarantee that you will make these levels of income — in fact, most people do not — and you accept the risk that the earnings and income statements differ by individual. Individual performance depends upon each customer's unique skills, time commitment and effort. Our programs are not designed or intended to qualify individuals for employment. Our programs are avocational in nature and are intended for the purpose of the personal enrichment, development, and enjoyment of individuals.



800.341.9918 • LeeArnoldSystem.com