

The Cekarri Nixon Success Story

CaseStudy

Funding Tour • Broker Certification
 Lee's Inner Circle



Meet Cekarri Nixon

Raised in Sacramento by her parents who had a real estate investing background, Cekarri grew

up with positive, experienced investing influences and always knew she wanted to become a real estate developer. Currently, Cekarri works in property management near Los Angeles, but her primary goal is to leave her 9-5 J.O.B. and invest in real estate full-time.



Action and Results

After attending one-day real estate seminars with her mom, Cekarri registered for one of Lee Arnold's Nationwide Funding Tours. At the event, her curiousity was piqued by the broker angle in real estate investing. She realized, "That's something we can do truly without any money to get started," and she quickly invested in the Broker Certification class. "I stayed engaged, it was helpful, and I learned how to do it. The best thing that I took away was how to run the numbers. That way I knew if it was a good deal or not. That is invaluable."

After graduating from the online Broker Certification program, Cekarri and her mom signed up for Lee's Inner Circle and traveled to Coeur d' Alene to meet with Lee for his three-day, in-depth investing class. "I didn't have the money for it, but it was an investment for my future and at that point, after learning so much I wanted to move forward."













Action and Results Continued:

Cekarri's first real estate success came from a Facebook group she had joined to broker deals with potential clients. Through crafting a message, using Lee's education, she let the members know she was a private money broker who could help with their deals and to email her if they had interest. The very next morning she woke up to 500 new messages! She emailed each responder and eventually received an email from 2 women in Illinois who had a deal under contract, ready to go, with great numbers. She had them sign her broker agreement and after several phone calls and being the document liaison between the lender and her clients, the deal closed and Cekarri got a check in the mail for \$2.223.

"I'm going to Hawaii at the end of the month, and it'll be paid for by my first broker deal. And probably while I'm there, I'll close maybe one or two more from my island vacation."

Cekarri is working on another deal in Florida and plans to have it closed by the end of the month. She has since continued to post in these groups and get referrals from clients that have provided her with deals nationwide!

"Essentially it takes me three to four days to really do the groundwork to get the deals closed. I can make \$2,000 to \$3,000 in three to four days. You can't beat that with a regular job."

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