



CaseStudy

- Lien Abatement Certification • Lee's Inner Circle
- One-On-One Mentorship • Cogo Capital

The Jeffrey & Brian Messmer Success Story



Meet Jeffrey & Brian Messmer

Brothers, Jeffrey and Brian Messmer reside in Columbus, Ohio and have grown up in the world of real estate—their father owned Messmer Investments, a small rental property business. Both brothers took over the business after their father decided to retire. While looking for funding sources, they came across Lee Arnold and Cogo Capital and called the corporate office to consult with a Business Development Consultant. Because of their deep-seated foundation in real estate, Lee personally recommended a one-on-one mentorship with our veteran real estate expert, Dana Klaft. The one-on-one mentoring experience brought the brothers "up to par" with the latest real estate investing trends and allowed them to acquire two properties using 'other people's money' in just three days!



Action and Results:

Jeffrey and Brian formed Aviation Home Solutions to wholesale, fix-and-flip, and invest in rental properties. Focusing on wholesaling in order to flip properties for a profit using little-to-no-rehab work and funding, they partnered on a Columbus, Ohio deal with three other investors for a 10% return. No rehab work was done and the Messmer Brothers wholesaled the property to an investor who wanted to purchase the home to fix-and-flip.

The wholesale property was initially purchased for \$40,000, and then quickly sold to an investor for \$54,045 in just 35 days. After settling up with their partners, the brothers received a profit of \$11,250! Having tasted rapid success, Jeffrey and Brian Messmer have now developed an interest in continuing their Lee Arnold System education with Lien Abatement Certification.

"The Lee Arnold System is very informative in the different strategies of making profits in real estate. After your initial investment, when you apply the system to your business, the investment pays for itself in the first year."
— Messmer Brothers

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