

The Lowel Yoder Success Story

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Meet Lowel Yoder

Coming from a large family, Lowel Yoder is not a stranger to facing adversity. He dropped out of high school in the 11th grade and went through several tragic family events, one right after the other. After

investing all he had into a real estate program, he lost his house, his business, and had to sell his only vehicle.

At rock bottom, all he had to eat was peanut butter and celery while working for a fencing company in central Oregon. He says of this time in his life, "I know what it feels like to move in with your in-laws because you can't provide for your family."

Disliking being a slave to the daily grind of a salaried job, Lowel remembers thinking, "If I'm going to be broke and miserable working for someone else, I would rather be broke and miserable working for myself." He aimed for a better life where he could be his own boss and make his own decisions.



Action and Results:

The first interaction with Lee Arnold was through Lee's monthly, content-rich CEO Fireside. The amount of free information available each month was a huge stepping stone for Lowel. Believing he found the right mentor, he spent the rest of his savings to work with Lee personally at Lee's Inner Circle program. After returning from the event, Lowel quickly turned his education into action, saying, "After attending Lee's class, I had no choice but the doing part. I now hold a wholesale check in my hand for \$15,000 that took 9.5 hours of my time. I also got a \$70,000 profit from a 38-day rehab! I earned an extra \$30k profit because of the staging and marketing steps I received from Lee."

Since then, Lowel has invested in many of Lee's other popular, step-by-step courses including Rehabbing for Riches, Building the Offer, Project Management, and Marketing and Lead Generation.

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CaseStudy

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Action and Results Continued:

Lowel has made hundreds of thousands of dollars using the Lee Arnold System of Real Estate Investing and remains an active investor today. He runs a home office with his loyal and hard-working family members and employees. Lowel mentioned that one day he might even buy that peanut butter and celery company.

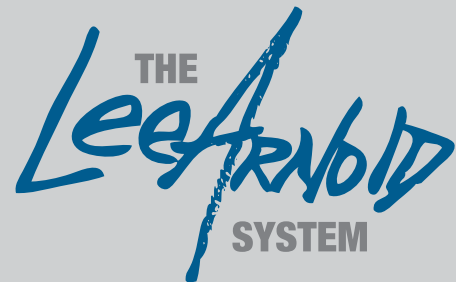


Lowel has had plenty of successful stories since his fateful encounter with Lee's Monthly CEO Fireside. Some of his more recent projects include a quarter-acre plot of land he purchased for \$155,000 that had 215 yards of garbage piled on it. He rented a mini excavator to load and clean up the debris from the property. He's now selling the clean land for \$400,000 and the profit will be around \$200,000, after expenses.

"Being attentive in the class is what it all boils down to. It's not Lee or the information that's not working, it's you and how well you use the information! To those who have taken classes, if you have questions down the road, just go back and listen to the content again and again. You will always get the answers you're looking for. Anybody who takes a course from Lee should do this. Use the course and its information, it's what makes you money."

His brother discovered another recent project after inquiring about a house he saw with a post in the yard, but no listing or sign. The distressed house was an inherited property with a broken pipe in the well. The 5-acre listing was set at \$499,000, which Lowel believed was too high and needed to come down. After a few hours of negotiation, the owner came down \$100,000. Using the offer information from Lee's courses, Lowel's brother negotiated the owner down further by reminding him that it was going to be an all-cash, as-is offer, with money delivered within 10 days. The final listing price was set at \$350,000 and Lowel and his brother quickly purchased the property.

After 6 weeks of work and \$10,000 in rehab (fixing the pipe, replacing the deck, adding fresh paint to the house, and mowing the lawn), the property was put back up on the market and sold in less than 30 days for \$539,000.



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