



CaseStudy

The Brandon Plunkett Success Story

- Lee's Inner Circle • Sendfuse
- Cogo Capital • Dealio.Pro



Action and Results:

After completing Lee's Inner Circle, Brandon's goal was to successfully complete the 4-Deal Challenge and receive his investment back.

His first deal came from a house he found through a probate attorney on Facebook. After a complete remodel, he pocketed \$30,000 in profit! He bought his second house, did a full gut remodel, and sold at asking within 30 days, pulling in a \$20,000 profit. On his third rehab, using what he learned from the Lee Arnold System, he received a full cash offer, had a fast closing, and profited around \$30,000. His fourth rehab, purchased as a short sale, became the talk of the town, and produced one of his highest profits of \$55,000.

In a 12-month period, Brandon made \$135,000 net profit working full-time in real estate. One of the most impressive elements about Brandon's flips is his ability to rehab properties to sell above appraisal, sometimes by up to \$50,000!

Brandon's next goal is to achieve over 1 million in revenue. He says that with every house he sells, his team's self-esteem and knowledge increases.

Meet Brandon Plunkett

Working in construction since he was 17, Brandon already had expansive knowledge and experience when it came to rehabbing houses. These skills paired well with real estate investing.

Brandon took many courses through the Lee Arnold System (LAS), including Lee's Inner Circle. "Training is everything in this business," he says. "It's everything from finding the deals with low risk, and then turning them into a high profit return."

He also took the extra step to get his real estate, inspection, and broker's licenses. These give Brandon an extra edge in understanding every step of the flip process, including the costs of everything that goes into a project.

"I not only enjoyed how their departments are so helpful in getting loans closed promptly, but also how they educated me through the process to keep things moving quickly. It's nice to have a team of individuals who want to help you succeed. Every time I initiated an offer on a new home, they assisted me through the approval process, allowing it to move faster and faster with every loan we did."

"Due to attending Lee's Inner Circle, I had a very successful year and can't wait to continue the growth with them for years to come."



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